

# Training Toolkit on *Agenda 2030*



**annd**

Arab NGO Network for Development  
شبكة المنظمات العربية غير الحكومية للتنمية

**& the  
Sustainable  
Development  
Goals,  
advocacy and  
Human Rights**

## Why this training toolkit?

The limited knowledge and lack of comprehensive understanding of sustainable development among development actors is a significant challenge as it jeopardizes the effective implementation of Agenda 2030 with its potential transformative nature. Moreover, there is a need to enhance the understanding of the universality of the Human Rights-based approach and sustainable development to avoid ad hoc results and strategically communicate the civil society concerns with targeted audiences to create change. This knowledge gap requires the **development of alternative content to promote a better informed engagement of civil society in the monitoring and implementation of Agenda 2030.**

## What is this training toolkit?

This training toolkit on **Agenda 2030 and the Sustainable Development Goals (SDGs), advocacy and Human Rights** is designed to provide detailed content on the sustainable human development narrative and approach. It serves as a key and critical reference material to train and support civil society actors to enroll in constructive dialogues and decision-making processes on sustainable development.

## Who can use this training toolkit?

This training toolkit can be used by trainers working on the issues of sustainable development, human rights, advocacy and key themes covered by Agenda 2030 including but not limited to gender, cli-

mate change, development aid, etc. Civil society actors and groups can use it as a key reference material for enhancing their capacity and critical understanding of development issues.

## How is the training toolkit structured?

The content of the toolkit varies from very basic to advanced level of training and practice. The toolkit encompasses a presentation of basic information on Agenda 2030, its goals and objectives and covers additional elements allowing for a critical assessment of Agenda 2030, exploring its strengths and weaknesses and the extent of its consistency with the development and human centered approach.

The training toolkit outline can be presented as follow:

- **Introductory training material on the concept of rights-based development**, including the five pillars of Agenda 2030 (people, prosperity, peace, partnerships, planet) with exercises.
- Training material on Agenda 2030 that includes a **general presentation, characteristics, and an overview from a training perspective of the 17 SDGs with exercises**. More specifically, each unit includes the following:
  - Presentation: the goal and its purposes, explaining its elements, points of focus and the logic behind the goal.
  - Criticism: providing a critical

reading of the goal and its indicators, linking it to the development dimensions and other goals, and showing the strengths and weaknesses.

- Indicators: review and critique of the indicators.
- Links to human rights: linking the goal to specific human rights elements.
- Additional: highlights on goal-related thematic issues.
- Exercises: proposed exercises for different levels, basic and advanced.
- Training material on the **developmental-human rights perspective with exercises**.
- Training material on **advocacy techniques in relation with the SDGs, with exercises**.

### How to ensure best outcomes using this training toolkit?

This toolkit is part of a set of training materials and knowledge the Arab NGO Network for Development (ANND) has developed on development processes ([2030monitor.annd.org](http://2030monitor.annd.org)). With an overall understanding of the human rights framework and advocacy tools in policy making, the impact of the training toolkit will be more effective.

### Where to find the training toolkit?

In addition to the full training material available at ANND ([annd.org](http://annd.org)), individuals and organizations can have access to the set of guides through ANND's Courses on the **online platform Thinkific**. The courses and dynamic content ANND has put on Thinkific provide an **online self-learning tool, free of charge and with no time-constraint**. More precisely, each of the 17 SDGs is uniquely represented through visuals, PowerPoints presentations, infographs, etc. and includes the main sections covered in the written modules, which are also available in full. These courses are open for access to trainees, CSOs and all development actors at any time at



### Which modalities can the toolkit serve for?

The Training Toolkit can be used during in-person, remote or hybrid setting training, supported and facilitated by videos as samples of online training (available upon request). For the full content, a minimum of five intensive days of training are suggested. Nevertheless, the training modality and content in focus may require adjustments, and the training material is adaptable for this purpose.

## STEPS to enroll in ANND's courses through Thinkific platform



### Thinkific link

- To access the entire Goals, Please scan the QR code



- You are concerned only with the list of SDGs, the Introduction to the Module, as well as the content on Human Rights and advocacy.

### Enrollment

- To have full access to the entire list of the SDGs you need to enroll in one goal at least. This will automatically create an account on Thinkific, and then you will have access to all the goals.
- To enroll, you need to insert your: name, family name, email and password.

### Registration

- To enroll, you need to press on "Enroll for free"



- You will see on the right, the icon for the goal you are registering for, and on the left you include your Name, Family name, Email and Password

- After enrolling, you will be automatically directed to this page where all the materials are present

